

# Harm Reduction in Florence County

**Harm Reduction** – ‘a practical and transformative approach that incorporates community-driven public health strategies – including prevention, risk reduction, and health promotion – to empower people who use drugs (and their families) with the choice to live a healthy, self-directed, and purpose-filled lives’ (SAMHSA).

*What can harm reduction look like?*



seatbelts



life jacket



speed limits



helmets



naloxone



clean needles



drug testing strips

Two of the most common forms of harm reduction for substance use are **naloxone** nasal spray and drug **testing strips**.

## What is Naloxone (NARCAN® Nasal Spray)?

Naloxone is a medicine that can reverse the short-term effects of an opioid overdose. When given to someone, it blocks the effects of the opioids and helps the person start breathing until help arrives.

## What are Testing Strips?

Powerful drugs such as fentanyl and xylazine have made their way into the drug supply in the United States. Testing strips help people who use drugs to understand what they may be consuming. This can help to prevent accidental overdose.



## Places you can find harm reduction services in our community:

### Marshfield-Florence Center Retail Pharmacy

**Location:** 1010 Olive Ave, Florence, WI 54121

**Phone Number:** 833-855-1010

**Resources Available:** Prescription Drug  
Dropbox

### Florence County Sheriff's Office

**Location:** 501 Lake Ave., Florence, WI 54121

**Phone Number:** 715-528-3346

**Resources Available:** Prescription Drug  
Dropbox

### Northeast Wisconsin Technical College (NWTC)

**Location:** 2030 Calvary Drive, Aurora, WI

**Phone Number:** 715-589-2768

**Resources Available:** Prescription Drug  
Dropbox, Naloxone, Fentanyl test kits.

### For questions or more information visit or call the Florence County Health Department!

**Location:** 501 Lake Ave., Florence, WI 54121

2<sup>nd</sup> Floor of the Courthouse

**Phone Number:** 715-528-4837

**Website:** <https://florencewipublichealth.com/>

**Resources Available:** Naloxone, Fentanyl test  
kits.

Learn more about harm reduction at [northwoodscoalition.org](http://northwoodscoalition.org).

Substance Abuse and Mental Health Services Administration (SAMHSA). (2023, April 24). Harm Reduction. <https://www.samhsa.gov/find-help/harm-reduction>

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