

Florence County Health Department 2020 Annual Report



Public Health
Prevent. Promote. Protect.
**Florence County
Health Department**



Connecting You to a **Better Life!**

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This annual report highlights some of the programs and services which meet the requirements to be a nationally accredited health department. It is not intended to be an all-inclusive list of the programs and services provided by Florence County Health Department.

Letter from the Health Officer

Dear County Board Members, Board of Health Members, Colleagues, Partners and Citizens,

2020 has been a year that many of us would like to forget as we experienced the COVID 19 pandemic which created a need for emergency response that many in local health had been planning for many years. However, we couldn't have known all the nuances of this pandemic which necessitated contact tracing, testing and policies far outweighing anything most of us had experienced in our lifetimes. Mass vaccination plans which local health departments have collaborated with partners and state authorities now became a reality and required implementation in the end of 2020. It has been a year of sadness and grief as we have lost family and friends to COVID-19. For those of us with personal losses, the tragedy of losing people has been another emotional challenge. With all of the challenges, comes also a sense of hope to be able to come together and move forward through this difficult time as a community and supporting each other through economical, emotional and physical hardships. Public health sees a light of hope as I write this in December with the first vaccinations being received into Wisconsin prioritized to the healthcare workers in direct care through hospitals, clinics and long term care. These unsung heroes hold our esteem and thanks as they have been in the first line of defense providing care to those most affected by this pandemic. Together, we will continue to get through this. We will have lost special loved ones and we will move forward with their memories which have inspired us to live out the lives they would have wanted us to. With that thought in mind, I wish you a healthy 2021 and challenge to you to live the best version of yourself.

We appreciate the board of health and county supervisors in supporting our public health response. We appreciate the collaboration of other partners in striving towards what is best for our community as we certainly could not accomplish the work we have without all of you.

Finally, it is with a grateful heart that I thank our public health staff. It is my honor and privilege to work with this dedicated workforce. I especially appreciate the rigor and commitment that you have brought to our work in this pandemic. The community is in a better place because of each of you.

I appreciate the behind the scenes support of our Medical Advisor, Dr. Charlene Greene. She has provided her unwavering support in public health during this pandemic and allowed us to locally respond in a more efficient manner than would otherwise be possible.

Sincerely,

Annette Seibold

Annette Seibold, RN, MS
Florence County Director/Health Officer

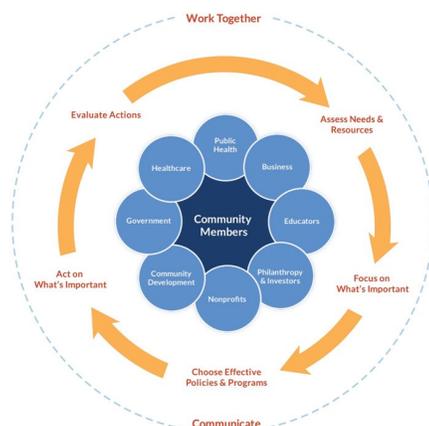


The Florence County Health Department recognizes the importance of deepening the community's understanding of public health issues and available resources. The primary method that the health department uses to focus on the health status of the population is by taking the lead in conducting a Community Health Needs Assessment (CHNA) through a collaborative process with community members, partners, and stakeholders. The collaborative effort engaged approximately 30-participants to identify key health priorities in Florence County. The process provided a platform to improve population health and promote health equity related to a rural community with little ethnic diversity.



Photo taken at the September 2019 *Data in a Morning* session with community members, partners, and stakeholders.

The Florence County Health Department, along with the Public Health Accreditation Board (PHAB) and the state of Wisconsin Department of Health Services requires that a CHNA be completed every five years. In addition, PHAB standards strongly encourage that national models of methodology be utilized when completing a CHNA. Therefore, the Florence County CHNA was completed using an adapted version of the National Association of County and City Health Officials (NACCHO) *Mobilizing Action through Partnerships and Planning (MAPP)* process. Finally, the CHNA utilizes information and data from the community, state and nation which drives community planning, implementation of strategies, and evaluation of the health improvement plan.



Source: University of Wisconsin, Population Health Institute and the Robert Wood Johnson Foundation, County Health Rankings and Roadmaps. (2019).

As individuals review this report, they may notice that some areas have improved as a result of community initiatives while others have gotten worse. Also, some data points may not be reported due to the COVID-19 pandemic experienced at the local, state, national, and global levels. Data is, however, still being collected, analyzed, and reported but information may have been delayed due to a shift in health care priorities during the pandemic. Therefore, the reader is encouraged to review the data as it applies at a local, state, and national level to better understand the increasingly multidimensional and detailed descriptions of the health issues associated with the local population as well as with certain population groups. Finally, the Florence County Health Department and the Wisconsin Department of Health will be infusing data and analyses on health inequities between specific populations and those factors that contribute to those inequities.

Demographic Profile

Florence County, a rural county in Northeast Wisconsin, has a long history of excellent relationships among community partners collaborating to offer a broader range of services than any individual, department, or group could provide on its own. However, we face substantial challenges including high rates of poverty, an aging population and lack of access to care including health, dental, and mental health providers.

The department serves an area of 488 square miles and a population of approximately 4,400 according to the 2017 US Census. Florence county has the second smallest population of the 72 counties in Wisconsin. Florence is one of two counties in the State of Wisconsin with no incorporated cities or villages. In addition, about 50% of children attending Florence Schools are eligible for free or reduced-price lunch which is a significant indicator of general economic status for the county because families must be at or below 185% Federal Poverty Level (FPL) to qualify.

Summary of Demographics	Florence County	Wisconsin
Population	4,321	5,813,568
% below 18 years of age	14.8%	22%
% 65 and older	26%	17%
% Non-Hispanic Black	0.4%	6.4%
% American Indian & Alaska Native	1%	1.2%
% Asian	0.4%	3%
% Native Hawaiian/Other Pacific Islander	0%	0.1%
% Hispanic	0.9%	6.9%
% Non-Hispanic White	95.8%	81.1%
% Females	48.5%	50.2%
% Rural	100%	29.8%
Male population 0-17	350	650,432
Male population 18-44	513	1,006,779
Male population 45-64	824	770,787
Male population 65+	583	447,076
Female population 0-17	327	621,666
Female population 18-44	475	971,846
Female population 45-64	770	779,053
Female population 65+	579	533,412
Population growth	0%	2%

County Health Rankings, (2020).

Childhood Lead Testing

- Public Health Nurses documented **22** blood lead tests for children in 2020. FCHD normally provides on-site testing for early detection of childhood blood lead poisoning, but due to COVID-19 in-person visits were postponed until further notice. Blood lead tests were then completed by providers and reported to FCHD. There were no elevated results (above 5mcg/dL) in 2020.

Radon

- Provided **10** radon kits for residents to test radon levels in their homes and follow-up consultation for results above recommended level per EPA.

Immunizations

Percentage of children age 0-2 who are fully immunized by their 2nd birthday in Florence County.

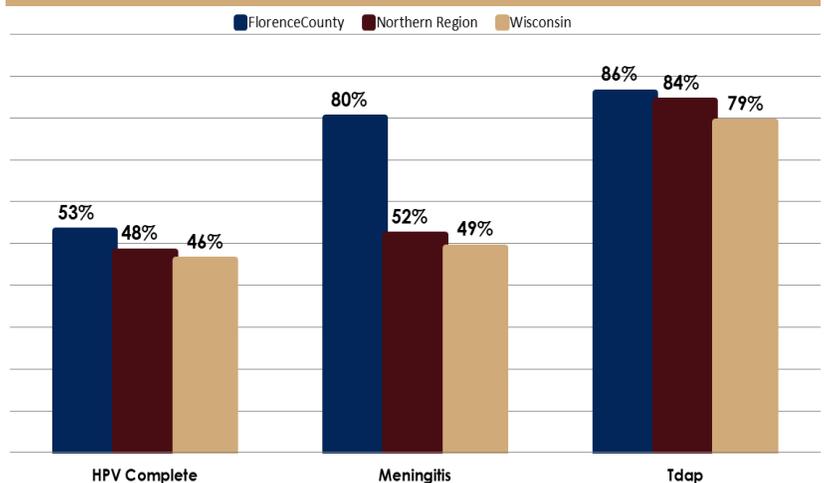
- ⇒ 2016 = 61% (Florence), 73% (State)
- ⇒ 2017 = 79% (Florence), 73% (State)
- ⇒ 2018 = 61% (Florence), 72% (State)
- ⇒ 2019 = 81% (Florence), 72% (State)
- ⇒ 2020 = 72% (Florence), Percentage not released yet (State)

**It is noted that data may have limited interpretive value due to the small numbers*

In 2020, 5 TB (tuberculosis) tests were administered.

2020 Adolescent Immunization Rates

Florence County continues to trend higher than both the Northern Region and state.



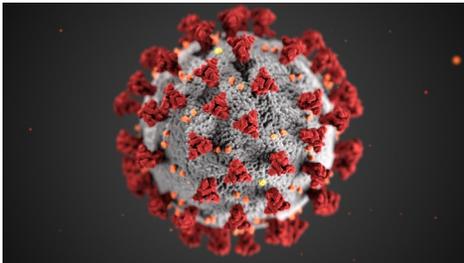
**Northern region and Wisconsin adolescent immunization rates are from 2019. The 2020 rates have not yet been released.*

Human Health Hazard Inspections

- In 2020, there were three complaints. All three of the complaints led to investigations by the health officer and other appropriate local community partners.

Disease Prevention and Control

Over 100 diseases must be reported to local health departments by law. FCHD staff receive and investigate these communicable diseases through WEDSS (Wisconsin Electronic Disease Surveillance System).



(CDC, 2019).



(New York Post, 2019).

Wis. Stats. 252.05:

Any health care provider who knows or has reason to believe a person treated or visited by him or her has a communicable disease is required to report. Per Administrative Rule DHS 145.04 (1), this includes reporting of a case or suspected case.



(Campylobacter, CDC, 2021).

2020 Disease Surveillance Chart			
Disease	2018 Counts	2019 Counts	2020 Counts
Vaccine Preventable Diseases			
Coronavirus (new in 2020)	N/A	N/A	437
Influenza A	2	0	0
Meningococcal disease	1	0	0
Pertussis (whooping cough)	26	3	7
<i>Streptococcal Group B</i> Disease	0	0	0
<i>Streptococcus pneumoniae</i> Invasive Disease	1	2	0
Varicella	0	2	0
Vectorborne Diseases			
Mosquito-borne			
West Nile virus infection (bird)	2	0	0
Zika Virus	0	0	0
Tickborne			
Ehrlichiosis/Anaplasmosis	2	2	2
Babesiosis	0	1	0
Jamestown Canyon	0	0	0
Lyme disease	11	24	12
Powassan	0	0	0
Rocky Mountain Spotted Fever	1	0	0
Viral Hepatitis			
Hepatitis A	1	0	0
Hepatitis B	0	1	0
Hepatitis C	5	6	4
Sexually Transmitted Infections			
Chlamydia	4	8	5
Foodborne Illness			
Campylobacter	4	2	0
E-coli-Enteropathogenic	0	0	0
E-coli, Shiga Toxin Producing	0	0	0
Giardiasis	0	1	0
Salmonellosis	0	1	1
Other Diseases			
Blastomycosis	0	0	0
Carbon Monoxide Poisoning	0	1	0
Histoplasmosis	1	0	1
Toxoplasmosis	0	1	0

Health Behaviors Associated with Health Outcomes

Leading Health Indicators	Florence County	Wisconsin
Access to Health Services—Uninsured	7%	6%
Clinical Preventative Services—Flu Vaccinations	34%	52%
Environmental Quality—Air pollution	6.6	8.6
Injury and Violence—Injury deaths	91	80
Maternal Infant and Child Health—Low Birthweight	9%	7%
Mental Health—Access to mental health providers	4,320:1	490:1
Nutrition, Physical Activity, and Obesity—Adult Obesity	34%	31%
Oral Health—access to dentists	4,320:1	1,460:1
Reproductive and Sexual Health—Sexually transmitted infections	206 per 100,000 population	479 per 100,000 population
Social Determinants—Children in Poverty	18%	14%
Substance Abuse—Excessive Drinking	23%	24%
Tobacco—Adult Smoking	16%	16%

Source: Healthy People 2020; County Health Rankings and Roadmaps 2020. Accessed March 2021. Highlighted in red indicates those areas leading to negative health outcomes.

Health Promotion Program Activities

The FCHD works collaboratively with community partners to implement prevention strategies that create conditions to promote health and community resiliency. Partnerships with Florence School District, Florence County Forestry and Parks, Northern Lights YMCA, and 100 Women that Care Club. Health inequities were addressed through evidence-based strategies that supported community swim lessons for all third graders and five water safety kiosks at county parks and beaches. This initiative has been put on hold in 2020 due to Coronavirus with the intent of resuming when it is safe for all participants and partners alike. Similarly, an additional water safety kiosk was added at one of the Wisconsin Energy sites which is a popular recreational site for both local residents as well as neighboring Michigan residents and tourists. It was also a site identified in a Child Death Review meeting that needed more safety equipment. Additionally, a local area ice skating rink was purchased, set-up and maintained with local partners to increase opportunities to increase winter activities while improving mental health during long, cold winter months during the COVID-19 pandemic.



Ice skating rink by Fisher Lake-2020



Water safety kiosks-2020

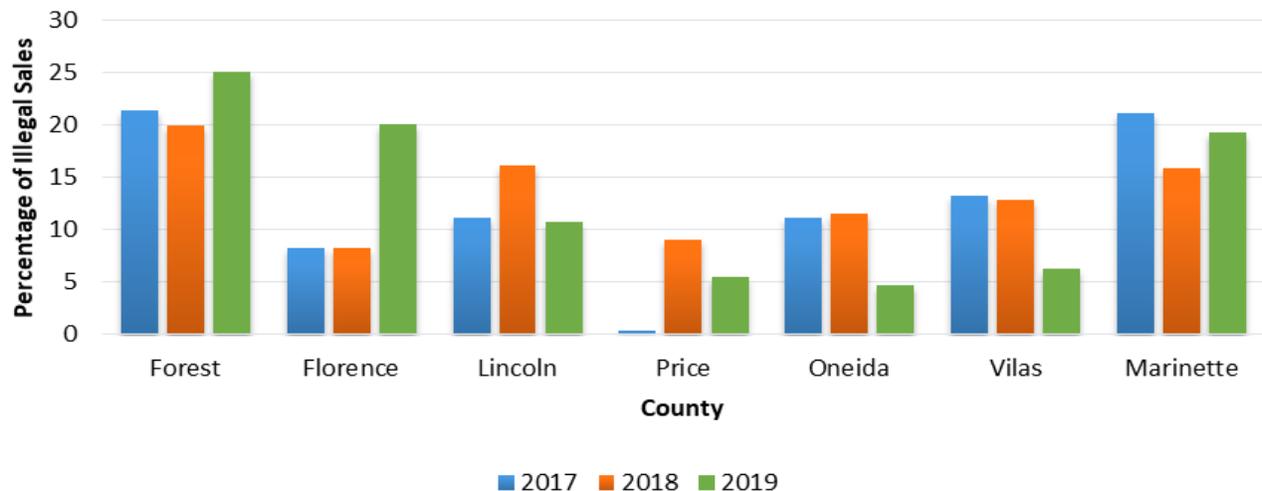
Tobacco Prevention

Research shows that **multi-component interventions** that include merchant and community education, regular inspections, and penalties for vendors who sell to minors have been shown to reduce illegal tobacco sales, which in turn decreases youth smoking. FCHD communicates directly with retailers to encourage state and federal compliancy. Due to COVID-19, the Northwoods Tobacco-Free Coalition in collaboration with the WI Wins program was unable to conduct visits to retailers with students during 2020.

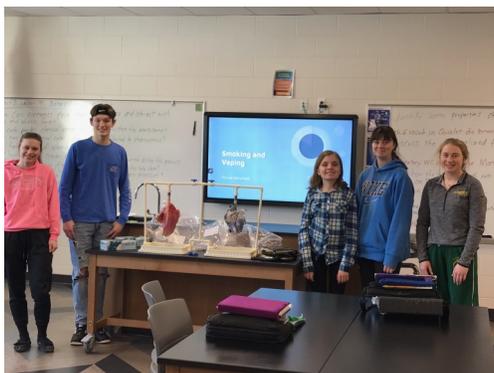
WI WINS Compliance Checks

Florence had a 20% sales rate with 2 sales to minor by a clerk in 2019

WI Wins Trending Data by County



The Northwood's Tobacco Free Coalition provides education and guidance to the public about all forms of tobacco, including tobacco less products such as electronic cigarettes. Educational presentations are available to the Florence County School District, organizations, community agencies, worksites and local and state-wide policy makers and leaders. Activities conducted in 2020, due to COVID-19, included an increase in coalition engagement, statewide initiatives, local initiatives, and outreach such as social media posts, press releases, letters to the editors, communication to state and local leaders, varied communications to local grasstop leaders, and partnering with the local school district to conduct the INDEPTH Program. Despite the Wisconsin WINS program not being able to conduct in-person visits to retailers, it continued to be a busy and productive year for the Northwood's Tobacco-Free Coalition.



Mr. Lambert's 2020 high school science class learning about the effects of cigarette smoke on lung tissue using pig lungs provided through NWTC funding.



FLORENCE COUNTY RETAILERS ARE STANDING UP FOR WISCONSIN YOUTH WHERE IT MATTERS MOST. BEHIND THE COUNTER.

Example of a mailing distributed to local tobacco retailers recognizing their efforts to decrease youth access to tobacco and tobacco-less products. Initiative was part of the NWTC funding requirements during COVID-19.

Prescription Medication Safe Disposal Options

Medication Lock Boxes and Bags. Distributed over **50** to community members and partners.



24/7 Drop Boxes. Two additional 24/7 drop boxes were added for prescription drug collection for a total of three in the community; Florence Sheriff's Office, NWTC in Aurora, and Florence Prescription Services.

National Drug Take-Back Day. Participation in the bi-annual event–April and October.

Community Events*

Hidden in Plain Sight. A “mock” teen bedroom video was created and made available for parents to find hidden drug paraphernalia in their teen’s bedroom.

Mike McGowan, motivational speaker. Mike McGowan is a nationally recognized motivational speaker. He spoke to Florence Middle and High School on topics such as coping with stress, anxiety and change, encouraging good choices and developing and building confidence.

*All school-based and community events such as speaker Mike McGowan, were held virtually in 2020 due to restrictions of COVID-19.



Media Campaign

Dose of Reality. All outreach media utilized the DOR campaign and target 12-25 year-olds. Strategies implemented were radio, and print ads, social media and outreach giveaways to raise awareness on prescription drug misuse.



The National Honor Society distribute brochures and coffee cups to promote the Dose of Reality campaign to the community.

Chronic Disease Prevention—continued

Park and Ride: Florence County, in addition to many community partners, collaborated to establish a Park and Ride program for local residents to decrease the time spent alone traveling to/from work and other locations.



Maternal Child Health focuses on collaborating with community partners to reduce **adolescent suicides** through implementation and evaluation of evidence-based strategies.

- **QPR** (Question, Persuade and Refer) program was deferred in 2020 in a joint decision with school district and public health staff due to the COVID-19 pandemic.
- The Florence County Health Department increased social media messaging around mental health issues during 2020 in an effort to sustain suicide awareness during the COVID-19 pandemic.
- Public Health Nurse coordinates the Child Death Review Team which meets biannually to discuss safety and prevention in the community. There were no child deaths reviewed in 2020. Therefore, the biannual meetings were deferred due to the COVID-19 pandemic.
- The Florence County Health Department, in collaboration with the Florence County Sheriff's Office and Florence County School District, ordered and distributed 100 gun locks related to suicide prevention and means restrictions.
- The Florence County Health Department also participated in quarterly learning community calls with the state and partners through Mental Health America of Wisconsin.



Community Health Improvement Plan

Wisconsin § DHS 140 requires that all local health departments shall assume responsibility for participating in community health assessments, collecting, reviewing and analyzing data on community health. Local health departments are also responsible to organize and develop a Community Health Improvement Plan under the same state statute. Assessments and plans are submitted to the Wisconsin Department of Health Services. Submissions should identify which focus areas, indicators, and strategies align with the State Health Improvement Plan (SHIP).

Florence County Health Department has aligned with three focus areas selected by the state (Alcohol and Other Drug Use; Mental Health; and Chronic Disease Prevention and Management) and has determined to specifically address the priority populations of the aging population and adolescent health.

Further aligning with the State Health Improvement Plan (SHIP), Florence County Health Department has adopted the framework that identifies cross-cutting factors that influence health status across all priority areas. These are: Access to Healthcare; Social Determinants of Health; Built Environment; Public Health System; Health Behaviors; and Health Equity.

Strategic Plan

The Florence County Health Department updated its strategic plan for 2018-2021. Development of the plan was facilitated by the Wisconsin Department of Health Services, Northern Office of Policy Practice and Alignment. All staff were engaged in the identification of the Strength, Weaknesses, Opportunities and Challenges (SWOC) analysis which lead to our current goals and objectives.

Mission: Connecting You to a Better Life!

Vision: Healthy people, vibrant communities

Values: COMMITMENT, COLLABORATION, COMPASSION

2018-2021 Strategic Plan Goals:

1. Maintain and improve organizational excellence within the Health Department
2. Fiscal support for reaccreditation
3. Assure a work environment where employees are supported and valued
4. Maintain a passionate, competent workforce
5. Maximize Florence County Health Department utilization of available resources, services, and information
6. Maintain involvement in Florence County Community Health Improvement Plan (CHIP) and make public aware of goals, progress, challenges, and emerging trends
7. Secure resources and funding to sustain public health programs

Public Health Emergency Preparedness

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Exercises*

- Drive-thru Mass Immunization Clinic Exercise at the Elementary and Middle/High School
- 24/7 Call Down Exercise up to four times per year
- COVID-19 Tabletop Exercise
- FCHD hosted the National Guard to complete FREE COVID-19 drive-thru testing to Wisconsin residents starting in May

Trainings*

- Wisconsin Emergency Management (WEM) Volunteer & Donations Management Course
- Inventory Management and Tracking System (IMATS)
- Volunteer Registration Center (VRC)
- Personal Protective Equipment (PPE)

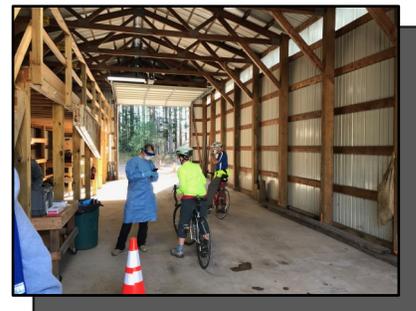


Preparedness Activities

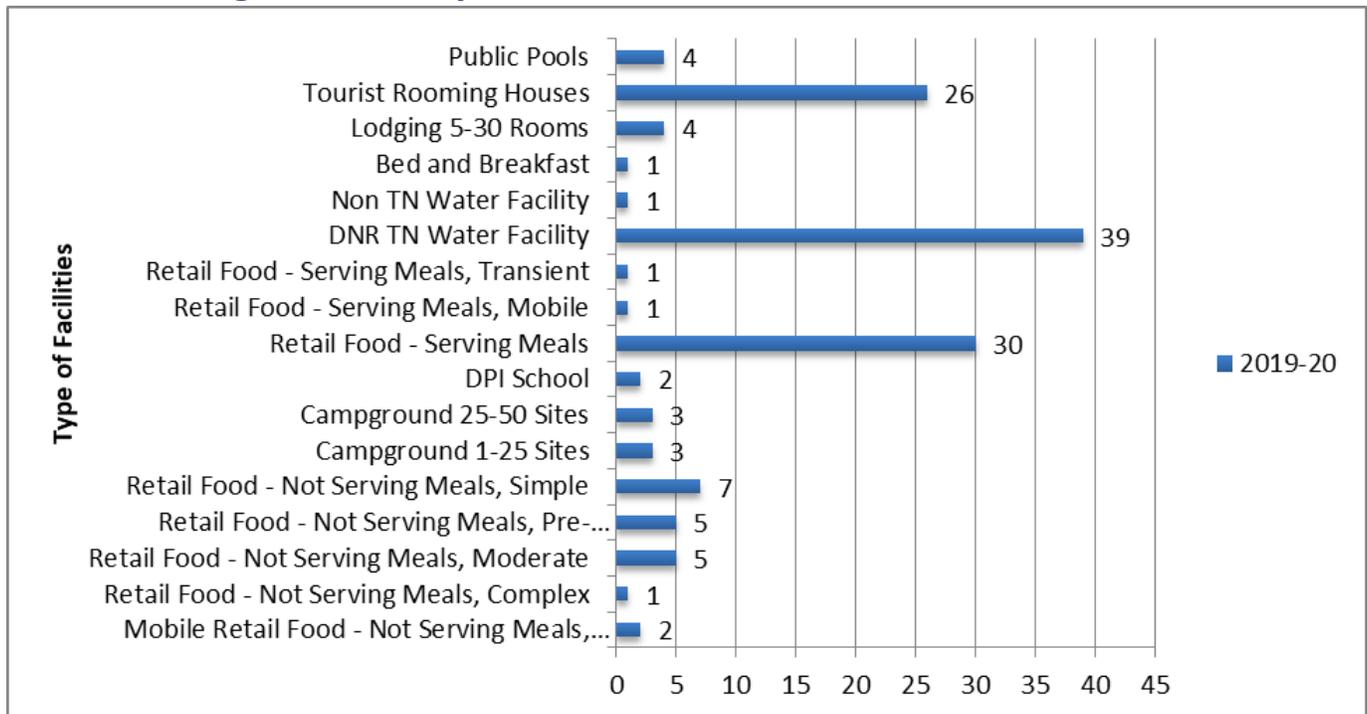
- CDC annual Review of Strategic National Stockpile plans through Point of Distribution (POD).
- Quarterly Local Emergency Planning Committee (LEPC) Meetings.
- Respirator Fit Testing for FCHD nursing and environmental health staff.
- Revising/Updating Public Health Emergency Preparedness Plan.
- Updated 24/7 Contact Call Down to assure clear instructions are implemented.
- Participate in monthly Northeast Wisconsin Healthcare Emergency Readiness Coalition (NEW HERC) meetings.
- Participate in weekly webinars for COVID-19 response.
- Bi-weekly PHEP Question & Answer webinars with state partners.
- The emergency preparedness coordinator (EPC) attended one (newly created) NEW HERC Public Health Emergency Planning (PHEP) Committee meeting in DePere. Meetings will continue after COVID-19 restrictions are lifted.
- On-going meetings to create Florence County Volunteer & Donations Management Plans with ADRC, Emergency Management and HSD took place in the beginning of 2020. Members will meet after COVID-19 restrictions are lifted.
- Bi-weekly COVID-19 Situation Report meetings were held virtually.
- A Wisconsin Credentialing & Asset Management System (WI-CAMS) printer was purchased with HERC grant funding to provide rapid response and enable individuals to be vetted prior to emergencies.

*2020 exercises and trainings were held virtually or postponed due to COVID-19.

Be Ready



Florence County Department of Agriculture, Trade, and Consumer Protection Agent for Inspections*



*Florence County completed 100% of licensed facilities in 2020.

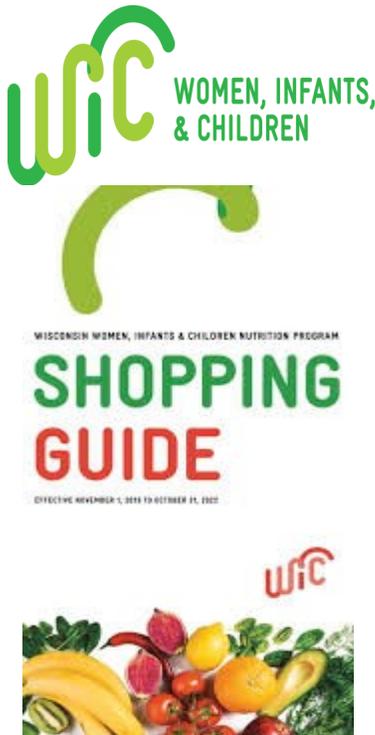
Water Quality

Florence County Health Department performed **13** bacteria tests for private well owners. One sample tested positive for total coliform and the department worked with the owner to mediate and correct contamination.



Through a contract with the Wisconsin Department of Natural Resources (WDNR) **70** bacteria water samples were collected at the County’s 39 transient non-community water supply systems. Some facilities require multiple sampling to ensure that safe and dependable water is available to the public. Wells of businesses that serve the public are also inspected for structural soundness and routes of potential contamination.

Rabies and Animal Bite Investigation Conducted investigations of **10** animal bite reports in coordination with Florence County Sheriff’s Office as required per State Statute.



Women, Infants & Children (WIC)

WIC is a Federal supplemental nutrition program that focuses on breastfeeding support and healthy eating for pregnant women and families with children under 5.

2020 highlights: Due to COVID-19, “in person” clinics have not taken place since March 2020. To avoid benefit interruption the FCHD staff have been conducting phone appointments.

- FCHD WIC program has ended the 2020 year with 37 families enrolled and a total of 40 WIC participants overall.
- The amount of benefits redeemed in the year 2020 at local vendors was \$ 27,981.
- In 2020, 66% of WIC families participated in the Farmer’s Market Nutrition Program and spent a total of \$138 at local Farmer’s Markets.

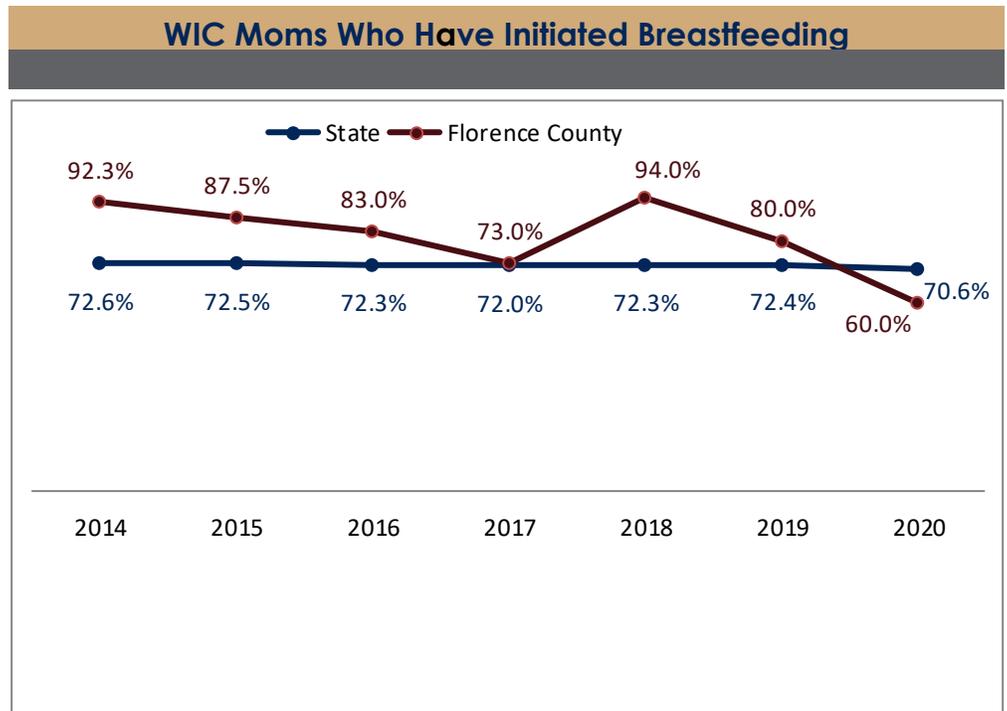
WIC BePC Principles

“Being Person-Centered” communication skills

- Respect
- Individualize
- Motivate
- Empathize
- Listen to Understand
- Acknowledge



With a rate of 60%, Florence County WIC participants that have initiated breastfeeding has dropped below the State of Wisconsin’s rate of 70.6%. The WIC staff will work with clients to bring the rate back up in 2021.



Access to Care

Northwood’s Dental Project, a partnership between Oneida, Vilas, Florence and Forest counties, has been working to prevent tooth decay and create awareness of oral health. According to research, school-based sealant and fluoride varnish programs have been associated with reducing the incidence of tooth decay by 70.

Healthy Smiles-Fluoride Varnish	2017-18	2018-19	2019-20
# Participating schools	2	2	2
# Children Participating	40	41	52
# Children referred for untreated dental decay	11	7	7
% of Children reporting Medicaid for total program	57.5%	61%	55.8%
Seal-A-Smile-Dental Sealant Programs			
# Participating schools/events	1	1	1
# Students receiving education	57	61	51
# Students receiving oral health exams/dental supplies (includes retention students)	35	45	47
# Students participating with special health care needs	7	9	9
# Students receiving sealants	17	33	24
# of Sealants placed	121	176	142
% of Students screened receiving sealants	48.6%	76.6%	51.1%
# Students referred for untreated dental decay	10	11	10
% of Students reporting insurance on Medicaid	45.7%	48.9%	53.2%

Oral Health Initiative

In 2020, as a result in the state funding stream for oral health, no longer received grant funding to supply fluoride supplements to qualifying Florence County children. In addition, the Northwood’s Dental Project did not conduct in-person programming due to the COVID-19 pandemic. Therefore, school-based sealant and fluoride varnish programs were not help. This lack in access to dental care left vulnerable populations without much needed services and assessments.

Reproductive Health

FCHD provides reproductive health services to individuals ages 14-45 in collaboration with Wisconsin Department of Health Services and our local healthcare provider. FCHD continues to provide Dual Protection Services to program participants. New in 2020 was the addition of delivery of supplies via the United States Postal Service to all participants with the target population being college students.



The staff provides services with compassion, commitment and collaboration meeting the strategic goals of our department. Our mission is to connect you to a better life!

Workforce Development

FCHD implements a Workforce Development Plan to assure a competent and qualified public health organization. FCHD utilizes nationally recognized core competencies to achieve annual staff assessment and the opportunity for individualized professional training plans. Monthly staff meetings provide a platform to review learning opportunities and assess additional needs to improve staff competencies. The health department staff consists of two Registered Nurses, one Community Health Specialist/Registered Sanitarian and an Administrative Assistant. As a result of the COVID-19 pandemic and federal/state funding, a total of four additional Limited Term Employees were added to assist with the COVID-19 response locally.



Bottom right: Amber Kolberg, BS- Emergency Preparedness Coordinator/Community Health Specialist

Top middle: Sara Jerue- Administrative Assistant

Bottom left: Sarah Kosmalski BS, MS, RD- WIC Registered Dietitian via telehealth

Top left: Ann Price, BA, BSN, RN, RS, MPH- Public Health Nurse/Registered Sanitarian

Top right: Annette Seibold, BSN, RN, MS- Health Officer/Director

In 2020, Annette Seibold served as Co-President of the Wisconsin Association of Local Health Departments and Boards (WALHDAB). Annette Seibold was also recognized by receiving the Health Officer of the Year award from the Wisconsin Association of Local Health Departments and Boards



Participated in our second Wisconsin Area Health Education Centers (AHEC) Community Health Internship program hosting Savannah Vassar in the environmental health area.

The staff provides services with compassion, commitment and collaboration meeting the strategic goals of our department. Our mission is to connect you to a better life!

Workforce Development—continued

Due to the COVID-19 pandemic and CARES Act funding from the Federal Government, FCHD was able to increase workforce by adding four additional limited term employees to their overall staff. The additional of these four instrumental positions allowed the health department to develop and implement the needed resources to support and foster the contributions of staff to the achievement of the health department's mission, goals, and objectives.



Rhonda Lindstrom, RN—: Limited Term Employee (LTE) /COVID-19 Response



Amanda Hawkins: LTE/COVID-19 Response Team



Rachael Barnhart: LTE/COVID-19 Response Team



Kaden Schuls: LTE/COVID-19 Response Team

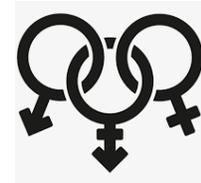
Performance Management

FCHD uses a performance management system to monitor and achieve its goals and objectives ensuring a culture of continuous quality improvement.



DNR Invoice Process

Quality Improvement Projects



Reproductive Health Rates



Public Health Emergency Preparedness (PHEP) Budget

Culture of Quality Incorporating Customer Feedback

“I do like their approach—Informative on things and why things need “changing,” not intimidating, pressuring! Thanks for not coming right at lunch time!”

-Retail Food Establishment worker

“Amber is the best!”

-Tourist Rooming House
Rental Property Owner

“The WIC services I received today I would describe as informative, pleasant, and rewarding.”

-Women, Infants, and Children’s participant

“Amber is very courteous and helpful.”

DATCP participant

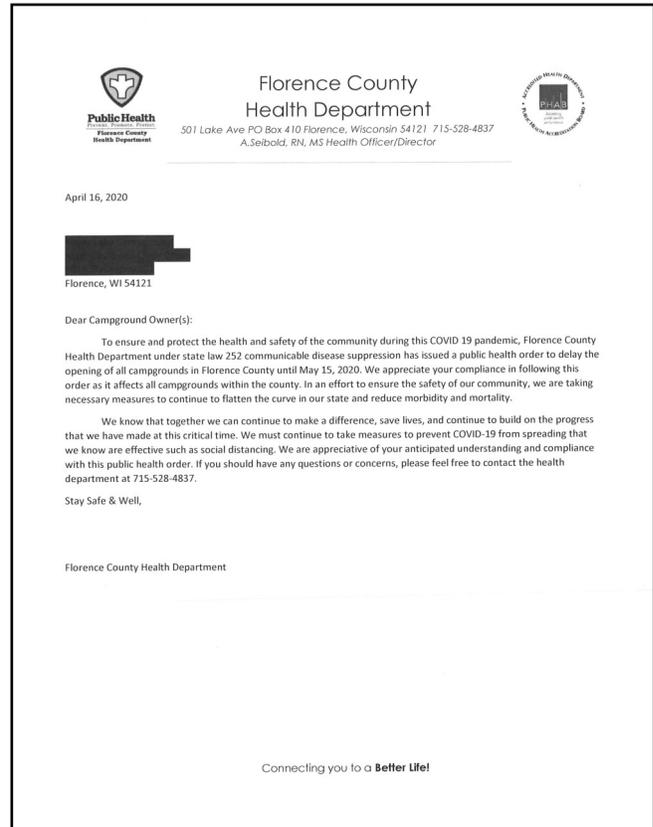
“I have had the opportunity to work with Amber multiple times now, and am very impressed with her timeliness and how she represents the Health Dept. She is very courteous and knowledgeable member of the County’s Dept.”

Joe Hurst, Long Lake Resort

FCHD promotes programs, policies and interventions based on public health research findings.



Child passenger safety program provides education and car seats in partnership with the local St. Vincent DePaul.



Florence County Board of Supervisors supports the Health Officers authority to take whatever is reasonable and necessary for the prevention and suppression of disease including forbidding public gatherings. Thereby, empowering the Director of the Florence County Health Department to close local campgrounds in light of the coronavirus pandemic.

Other Health Department Involvement

FCHD participated in several leadership and outreach opportunities in 2020. These events allowed Florence County Health Department to engage with other public health professionals to discuss finances, programs, accreditation readiness, staff development training efforts, public health workforce competencies and various other programs from an operational standpoint.

- Advancing Public Health Performance in Times COVID-19: Insights from Accredited Health Departments webinar.
- New to Public Health Residency Program: A guide to providing new public health professionals foundational capabilities essential to public health practice.
- National Association of County and City Health Officials (NACCHO) newsletter contribution on best practice in tobacco education for youth.

Maintain administrative & management capacity

Accreditation Domain 11

The Florence County Health Department (FCHD) meets statutory requirements for a level III health department services. The health department leads its operations to reach organizational goals considering ethical issues, cultural competence and accessibility to community populations.



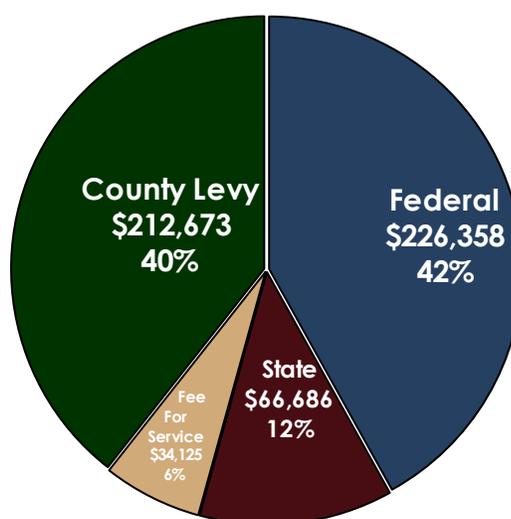
Financial

Revenue Sources for 2020

2020 Total Revenue **\$539,842**

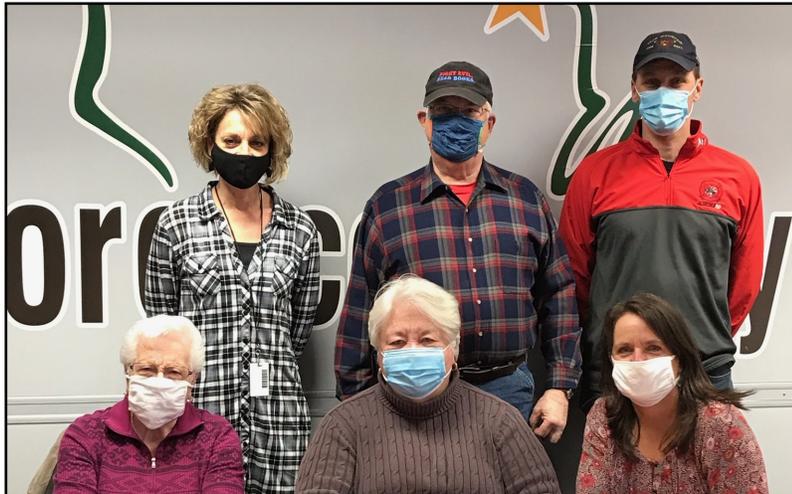
Federal, State, Fee for Service Revenue **\$327,169**

County Levy **\$212,673**



*Florence County Health Department utilized less tax levy than anticipated due to the revenue from grants and programs in 2020.

BOARD OF HEALTH MEMBERS



- Susan Theer – chair (front center)
- Sherry Johnson -vice chair (back left)
- Charles Kellstrom (back center)
- Yvonne VanPembrook (front left)
- Carolyn Lemanski (front right)
- Chad Hedmark (back right)
- Cindy Kmecheck (present virtually)

We appreciate the dedication and support of the board of health. Their commitment to public health and protecting our community during COVID response has been important in the strategies implemented during the pandemic.



Florence County Health Department

501 Lake Avenue Florence, WI 54121 715.528.4837

Annual Report:

For additional copies of this report call, 715.528.4837, or visit our website at www.florencewipublichealth.com

Information Sources:

National Association of County and City Health Officials, Centers for Disease Control and Prevention, Wisconsin Department of Health Services, Public Health Profiles, County Health Rankings, US Census, Florence County Health Department

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